



For Immediate Release

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**Gunther International Establishes Gunther Advisory Council
Executives from Major Organizations Help Gunther Increase Value to Customers**

Norwich, Connecticut, November 2006 – Gunther International Inc. (OTC Pink Sheets: SORT), a leading provider of technology and production mail equipment to the insurance and financial services industries, announced the launch of its Gunther Advisory Council (GAC), a dynamic group of senior management from a variety of market-leading financial services, document and mailing enterprises. The Council is a working body of customers established to provide guidance to Gunther’s leadership and engineering teams regarding the company’s strategic plans, products and services.

The Council was formed to help meet the complex needs of Gunther’s customer base and to provide analysis and ongoing substantiation of the plans that are essential to achieving Gunther’s business goals. Council members will evaluate the impact of emerging technologies and services and assist in identifying early opportunities for Gunther. They will also help guide the direction of existing products by providing practical feedback based on their own experiences.

The advisory board provides detailed product and service feedback based on real life experiences. With the help of the Advisory board, Gunther will continue to improve and enhance their technology to continue to be the leader in customized mailing solutions.

“The Gunther Advisory Council provides great insight into what our customers want, both today and in the future” said Marc Perkins, President and CEO of Gunther Intl. “It gives our customers a significant voice in guiding the kind of innovation they are relying on to ensure that their own organizations flourish and are adequately prepared for the future.”

Council members maintain an open dialogue at all times, ensuring that the company’s vision and strategic direction meets the needs and challenges that customers face.

The Council held its first meeting in Norwich in August. The initial meeting consisted of a diverse base of enterprise companies including St. Paul Travelers, Docucorp International, Aflac and Jackson National Life Insurance Company

About Gunther International

Founded in 1981 and headquartered in Norwich, Connecticut, Gunther International designs, manufactures and services high speed production mailing systems to organizations that define professional customer communications as an integral part of their business. This includes insurance, healthcare, financial, utilities, pharmaceutical, service bureaus, government agencies and other companies that have a vested interest in maintaining guaranteed integrity in their mail processing. Gunther International is publicly traded on OTC Pink Sheets under the symbol “SORT.” Additional Company information is available at www.guntherintl.com.

Statements in this release concerning Gunther’s business outlook, future financial and operating results, and overall future prospects are forward looking statements that involve a number of uncertainties and risks. Actual results could differ materially from those anticipated in those forward-looking statements as a result of certain factors, including: general economic conditions globally or regionally; business and economic conditions in the mailing industry; changes in overall technology spending; increases in competition; the timing of orders and their fulfillment; availability and cost of key parts and supplies; ability to establish and maintain relationships with customers; variations in the expected mix of products sold; changes in customer mix; customer and industry analyst perceptions of Gunther and its technology, products and future prospects; delays in scheduled product availability; market acceptance of our products and services; rapid technological and market change; adoption of regulations or standards affecting our products, services or industry; the ability to successfully acquire, integrate and manage businesses and technologies; product defects, returns or vulnerabilities; the ability to recruit and retain key personnel; currency fluctuations; and litigation; and other factors listed in our most recent audited financial statements. All statements made in this press release are made only as of the date set forth at the beginning of this release. Gunther undertakes no obligation to update the information in this release in the event facts or circumstances subsequently change after the date of this press release.