



For Immediate Release

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**Threefold Increase in Throughput with Latest Mail Inserters
Champion Operating System from Gunther Drives Productivity**

Norwich, Connecticut – January 8, 2007 – Gunther International Inc. (OTC Pink Sheets: SORT), a leading provider of technology and production mail equipment to the mailing industries, announced today customers have reported up to threefold increases in throughput from its latest range of Mail Inserters. This substantial increase in productivity is a direct result of the recent introduction of Gunther’s revolutionary Champion™ Operating System.

The Champion Operating System is the first operating system in the paper handling industry that is completely based on Microsoft® Windows™. This familiar, easy-to-use technology facilitates more accurate management and control, enabling system devices to achieve their maximum speeds. In standard use at Gunther client sites, using Champion in conjunction with Gunther mail inserters has helped customers increase throughput by as much as 300%.

“The Champion Operating System enables our customers to take a revolutionary step forward in mailroom operations,” said Marc Perkins, President and CEO of Gunther International. “Customers who have used the system have been thrilled to see the efficiency gains this system delivers. They are already seeing considerable, measurable returns. Given the impact of increased postal costs on our high-volume customers, it’s even more important that they are able to wring maximum efficiencies from their mailing systems.”

One Gunther client, a top 10 insurance company, that recently took delivery of a Champion-driven mail inserter, has already “...seen a very large and significant increase in throughput with Champion – we are now running at three times previous throughput.”

The speed of a sheet feeder on a Gunther machine is now running at incredible cycle speeds of 72,000 sheets per hour, which in production environments has produced outputs of up to 65,000 sheets per hour, depending on the application.

Champion-enabled systems deliver three notable benefits to Gunther’s customers: (1) an open architecture that enables customers to easily use data and communicate with the system from anywhere in the organization (2) increased productivity and (3) a simple, intuitive user interface that enables customers to easily and rapidly learn and operate the system.

Champion is simplicity itself to use – based on Windows architecture, it provides users with a highly familiar operating environment, increasing operator effectiveness and significantly reducing training times. Accessible by a variety of methods – mouse, keyboard and touch screen – it is the core interface into controlling, monitoring and fine-tuning the performance of a Gunther Mail Inserter.

The Champion Software System features a SQL database that facilitates easy data management and reporting across the enterprise. Customers are able to monitor and measure system throughput, facilitating greater operations control and efficiency, as well as quantifying and qualifying processes in real time. The system’s user interface is simple and intuitive, allowing new users to get up-to-speed quickly, and enabling all users to easily navigate. In addition, the system’s open architecture allows customers to quickly add new machines and larger systems—supporting future growth of the enterprise.

From measurement through to management, Champion is a powerful enabler for decision making, not just at the machine and for the user, but also at the business level. For any organization this breadth of data management brings a wealth of benefits, including:

- greater control of operations for increased efficiencies
- continuous evaluation and improvement via readily accessible data
- the ability to quantify and qualify processes in real time
- the ability to ensure integrity and create a full audit trail

About Gunther International

Founded in 1981 and headquartered in Norwich, Connecticut, Gunther International designs, manufactures and services high-speed production mailing systems to organizations that define professional customer communications as an integral part of their business. This includes insurance, healthcare, financial, utilities, pharmaceutical, service bureaus, government agencies and other companies that have a vested interest in maintaining guaranteed integrity in their mail processing. Gunther International is publicly traded on OTC Pink Sheets under the symbol "SORT." Additional Company information is available at www.guntherintl.com.

Statements in this release concerning Gunther's business outlook, future financial and operating results, and overall future prospects are forward looking statements that involve a number of uncertainties and risks. Actual results could differ materially from those anticipated in those forward-looking statements as a result of certain factors, including: general economic conditions globally or regionally; business and economic conditions in the mailing industry; changes in overall technology spending; increases in competition; the timing of orders and their fulfillment; availability and cost of key parts and supplies; ability to establish and maintain relationships with customers; variations in the expected mix of products sold; changes in customer mix; customer and industry analyst perceptions of Gunther and its technology, products and future prospects; delays in scheduled product availability; market acceptance of our products and services; rapid technological and market change; adoption of regulations or standards affecting our products, services or industry; the ability to successfully acquire, integrate and manage businesses and technologies; product defects, returns or vulnerabilities; the ability to recruit and retain key personnel; currency fluctuations; and litigation; and other factors listed in our most recent audited financial statements. All statements made in this press release are made only as of the date set forth at the beginning of this release. Gunther undertakes no obligation to update the information in this release in the event facts or circumstances subsequently change after the date of this press release.

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